

Since convening our first Council in 1926, The Conference Board remains at the forefront of helping business leaders like you address your challenges and prepare for what's ahead.

The **Council Package** provides you with global access to peer networking, research, and conferences so you have the insights you need to improve your organization's performance. By bringing together select senior executives from the world's leading companies, our Councils engage you in an elevated conversation you won't find anywhere else.

## YOU NEED

### **To translate information into insights and solutions for your business**

From The Conference Board researchers and economists to the trusted experts invited to the table, we help drive your competitive advantage by translating information and data into actionable business insights.

### **To break down silos**

Cross-Council connections and benchmarking take you beyond your function, a growing importance in an increasingly convergent business world.

### **Time-critical information**

To keep up with the fast pace of business and an evolving workplace, year-round and immediate access to your Council allows you to get real-time feedback for your pressing issues.

### **Practical and relevant takeaways**

Provide discussion topics that are important to you and receive back insights that are both applicable and grounded in your business.

### **Peers who are on your level**

Zooming in on executives with similar job scopes, while expanding your geographical and industry reach, offers you the most comprehensive and valuable perspective.

### **Candid conversations**

Whether it's behind-the-scenes best practices, pitfalls to avoid, or early-stage ideas, Councils are a place for conversations you can't have elsewhere.

### **Community**

The continuity of membership and members' commitment to support and inspire one another leads to trusted relationships and lasting bonds.



*"The opportunity to engage with my peers is invaluable. You have the right people at the table representing various industries and creating a safe space to share real challenges along with viable solutions."*

RAINA L. WASHINGTON,  
VP, Global Diversity & Inclusion,  
Lockheed Martin Corporation

## YOUR COUNCIL MEMBERSHIP INCLUDES:



### Three in-person meetings a year

- › **Vendor-free:** Openly share issues and solutions in a safe environment free of vendor influence.
- › **Self-governed:** Members drive the agendas to ensure that your pressing topics are incorporated into discussions.
- › **International:** Members span industries and regions, allowing for a high-level discussion and a wealth of ideas and common challenges.
- › **Intimate and Confidential:** Group size is limited and meetings are held under the Chatham House Rule to ensure candid and meaningful interaction among members.
- › **Partner Council Programme:** Access to 125+ Councils in the US, Europe, and Asia which are linked based on similar focus and related concerns. Members can attend one meeting of a partner council at no extra charge.



### Private Council website

- › **Year-round access** to your Council through exclusive members-only website.
- › **Online repository** of past meeting agendas, presentations, research and other resources provides helpful information, even if you miss a meeting.



Council benchmarking surveys and **dedicated support** from your Council team.



ECONOMY,  
STRATEGY &  
FINANCE



GOVERNANCE



HUMAN CAPITAL



MARKETING AND  
COMMUNICATIONS



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a discounted rate

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THE CONFERENCE BOARD



**The Conference Board Europe Councils** typically meet in person three times a year, for one-and-a-half or two days. These in-person meetings are often hosted by a Council member and usually include a roundtable on a specific topic, as well as presentations by experts from The Conference Board, Council members, or outside experts who are proficient in a particular subject. Council membership is by invitation only and an exclusive benefit of member organizations.

**Europe**

- CFO Business Unit** Council
- Chief Audit Executives** Council
- Chief Financial Officers** Council
- CIO Business & Transformation** Council
- Compliance and Ethics** Council
- Corporate Governance** Council
- Corporate Responsibility & Sustainability** Council
- Customer Experience** Council
- Cybersecurity Risk Management** Council
- Diversity & Inclusion in Business** Council
- Economists and Corporate Strategists** Council
- Environment and Regulatory Affairs** Council
- The Engagement Institute** Europe
- Financial Executives & Controllers** Council
- Global Business Women Leaders** Council
- Global Pensions and Benefits** Council
- Health & Safety** Council
- HR Operations** Council
- Human Capital Analytics** Council
- Human Resources Executives** Council
- Innovation** Council
- Leadership and Talent Management** Council
- Learning & Development** Council
- Legal** Council
- Market Insights & Analytics** Council
- Mergers & Acquisitions** Council I & II
- Procurement Leadership** Council
- Responsible Sourcing** Council
- Shared Services** Council
- Strategic Risk Management** Council
- Strategic Workforce Planning** Council
- Talent Acquisition Executives** Council
- Tax Executives** Council
- Total Rewards** Council

**Global**

- Global Business Conduct** Council
- Global Business Services** Council
- Global CSR & Philanthropy** Council
- Global Diversity & Inclusion Executives** Council
- Global Investor Relations Executives** Council
- Global Rewards and Mobility** Council

**For Council membership information:**

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### Europe

**CFO Business Unit** Council  
**Chief Audit Executives** Council  
**Chief Financial Officers** Council  
**CIO Business & Transformation** Council  
**Compliance and Ethics** Council  
**Corporate Governance** Council  
**Corporate Responsibility & Sustainability** Council  
**Customer Experience** Council  
**Cybersecurity Risk Management** Council  
**Diversity & Inclusion in Business** Council  
**Economists and Corporate Strategists** Council  
**Environment and Regulatory Affairs** Council  
**The Engagement Institute** Europe  
**Financial Executives & Controllers** Council  
**Global Business Women Leaders** Council  
**Global Pensions and Benefits** Council  
**Health & Safety** Council  
**HR Operations** Council  
**Human Capital Analytics** Council  
**Human Resources Executives** Council  
**Innovation** Council  
**Leadership and Talent Management** Council  
**Learning & Development** Council  
**Legal** Council  
**Market Insights & Analytics** Council  
**Mergers & Acquisitions** Council I & II  
**Procurement Leadership** Council  
**Responsible Sourcing** Council  
**Shared Services** Council  
**Strategic Risk Management** Council  
**Strategic Workforce Planning** Council  
**Talent Acquisition Executives** Council  
**Tax Executives** Council  
**Total Rewards** Council

### Asia

**Asia CFO** Council  
**Asia Chief Legal Officer** Council  
**Asia Communication & Marketing** Council  
**Asia Council of Women Leaders**  
**Asia HR Business Partner** Council  
**Asia Human Resources** Council  
**Asia Mergers & Acquisitions** Council  
**Asia Shared Services** Council  
**Asia Supply Chain Management** Council  
**Asia Talent & Diversity** Council  
**Asia Talent Acquisition** Council  
**Asia Total Rewards** Council  
**China CFO** Council  
**China Communication and Marketing** Council  
**China Corporate Responsibility & Sustainability** Council  
**China Human Resources** Council  
**Emerging Markets Human Resources** Council  
**The Engagement Institute Asia** Council  
**Workforce Analytics Institute** Council

### Global

**Global Business Conduct** Council  
**Global Business Services** Council  
**Global CSR & Philanthropy** Council  
**Global Diversity & Inclusion Executives** Council  
**Global Investor Relations Executives** Council  
**Global Rewards and Mobility** Council

**United States**

Applied Innovation Council  
 Business Continuity & Crisis Management Council  
 Business Performance Council  
 Career Development Practitioner Council  
 CFO Council  
 CFO Council: Fortune 250  
 Change & Transformation Council  
 Chief Audit Executives Council  
 Chief Data Officers Council  
 Chief EH&S Officers Council  
 Chief Human Resources Officers Council I, II and III  
 Chief Intellectual Property Officers Council  
 Chief Legal Officers Council  
 Chief Privacy Officers Council  
 CIO Business Council  
 CIO Business & Transformation Council  
 Coaching & Leadership Development Council  
 Compensation & Employee Benefits Council  
 Compensation Council I & II  
 Competitive Intelligence Council  
 Continuous Improvement Council  
 Corporate Brand Strategy & Management Council  
 Corporate Communications Strategy Council I & II  
 Corporate Controllers Council  
 Corporate Social Responsibility Council  
 Corporate Treasurers Council  
 Corporate Well-Being & Strategic Health Leadership Council  
 Council for CMOs  
 Customer Experience Council I & II  
 Design Leaders Council  
 Digital Leadership & Transformation Council  
 Digital Marketing Strategy Council  
 Diversity & Inclusion Executives Council  
 Diversity & Inclusion Leadership Council I & II  
 Employee Benefits Council  
 Employee Benefits Research Council  
 Executive Compensation Council I & II  
 Executive Compensation Practitioner Council  
 Financial Planning & Analysis Council  
 Government Relations Executives Council  
 Health Leadership Council  
 HR Business Partners Council  
 HR M&A Council  
 HR Operations Council I & II  
 HR Technology Council  
 Human Capital Analytics Council

Information & Research Management Council  
 Innovation Leadership Council  
 Integrated Marketing Communications Council  
 Intelligent Automation Executives Council  
 Internal Communications Council I & II  
 IT Audit Leaders Council  
 Knowledge and Collaboration Council  
 Labor & Employment Law Council  
 Leadership Council on Advancing Women  
 Leadership Development Council  
 Learning, Development and Organizational Performance Council  
 Market Insights Council  
 Market Insights & Analytics Council  
 Mergers & Acquisitions Executives Council  
 Onboarding Talent Council  
 Payroll Executives Council  
 Philanthropy & Engagement Council  
 Product & Services Development Council  
 Product Stewardship & Regulatory Affairs Council  
 Project Management Executives Council  
 Purchasing and Supply Leadership Council  
 Quality Council  
 Sales Compensation Council 1 & 11  
 Sales Enablement Leaders Council  
 Sales Executives Council  
 Senior HR Business Partners Council  
 Senior HR Executives Council  
 Senior International Attorneys Council  
 Shared Services Council  
 Social Media Council  
 Strategic Risk Management Council  
 Strategic Workforce Planning Council  
 Strategy Executives Council  
 Supplier Diversity Leadership Council  
 Sustainability Council I: Strategy & Implementation  
 Sustainability Council II: Innovation & Growth  
 Sustainable & Socially Responsible Council  
 Talent Acquisition Corporate Council  
 Talent Acquisition Enterprise Council  
 Talent & Organization Development Executives Council  
 Talent Management Executives Council I, II & III  
 Talent Management Leaders Council  
 The Engagement Institute Research Fellow Council  
 Talent Management Leaders Council  
 Unified Security Council

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